

IT'S A BIG DEAL

WHAT YOU DID MADE A DIFFERENCE

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2009 MARKED THE 27TH ANNIVERSARY OF THE CRIME STOPPERS PROGRAM IN THE GREATER BATON ROUGE AREA

Our Mission is to: **PREVENT AND SOLVE CRIME.** For over 27 years, Crime Stoppers has served the people of the Greater Baton Rouge Area by creating a dynamic partnership between the public, law enforcement and the media.

This one of a kind, privately owned, non-profit organization offers concerned citizens the opportunity to anonymously report information that could help solve a felony crime. Individuals now have three ways in which to report information all completely anonymously; call the 344-STOP (7867) "hot-line", web messaging @crimestoppersbr.com and now text msg. text CS225, plus your msg. to CRIMES (274637). As an extra incentive rewards up to \$2,500 are paid for information which leads to the arrest and indictment of a person (s) that committed a homicide. There are No Names, No ID, and No Court when you contact Crime Stoppers.

In our 27 years of serving the Greater Baton Rouge Area, Crime Stoppers has assisted law enforcement in solving 10,274 felony crimes and has paid \$1,365,600 in cash rewards all anonymously. That's approximately 1.04 felony crimes solved each and every day for the past 27 years at a cost of \$133 per felony crime solved.
Quite cost effective!

During 2009, several new initiatives were implemented that had an impact on the community: "Deadbeat Parents", a program working with the District Attorney's Office that targets parents who are delinquent in paying child support, "Digital Billboards," Crime Stoppers working in conjunction with LAMAR Advertising featuring the most violent of criminals by utilizing digital billboards, "Cold Case/Cold Deck" playing cards a collaborated effort with the State Department of Correction in which a deck of playing cards features 52 unsolved homicides, missing person and unidentified remains cases across Louisiana. Some 10,000 decks of cards have now been placed at every State Prison facility available to the inmates, and finally "Increase Cash Rewards up to \$2,500" for information leading to the arrest and indictment of an individual (s) for homicide. All of these initiatives have one common goal, to make our community a safer place for everyone.

Our accomplishments can be attributed to the endorsements and help from the following individuals and organizations; Mayor-President Kip Holden, The Baton Rouge Metro Council, District Attorney Hillar Moore, WAFB-TV (Channel 9), The Advocate, LAMAR Advertising of Louisiana, ExxonMobil, and the Baton Rouge Area Foundation. The Federal, State, and Local Law Enforcement Officials from the surrounding parishes; Ascension, East & West Baton Rouge, East & West Feliciana, Iberville, Livingston, and Pointe Coupee, we thank them for their continued support.

Through your support "you did make a difference"



CRIME STOPPERS STATISTICS

Crime Stoppers is a non-profit community involvement program that solves and prevents crimes within an eight parish area. Those parishes serviced are; Ascension, East and West Baton Rouge, Livingston, Iberville, East and West Feliciana, and Pointe Coupee. Crime Stoppers gives concerned citizens a means of reporting crime activity while staying totally and completely anonymous.

	2009	1982 TO DATE
FELONY CRIMES SOLVED	403	10,274
TOTAL ARREST MADE	388	9,176
STOLEN PROPERTY RECOVERED	\$278,822	\$11,370,328
ILLEGAL NARCOTICS SEIZED	\$502,687	\$15,598,375
TOTAL PROPERTY & NARCOTICS	\$781,509	\$26,968,703
TOTAL REWARDS PAID	\$81,750	\$1,365,600